292
Hunter
PATENT OFFICE
FEB 6 1969
SEARCH ROOM

You can't afford to rent...

with this Lion Fall-Winter Price Package Offer!

1	1 ACTION LINE JACKET (LION LOCK PRESS) 2 YEAR ROUND TROUSERS (LION LOCK PRESS) 1 YEAR ROUND LEGIONNAIRE STYLE CAP $32.40 VALUE	NOW... $26.95
2	6 LONG SLEEVE COTTON SHIRTS $19.50 VALUE	NOW... $16.50
3	6 SHORT SLEEVE COTTON SHIRTS $17.70 VALUE	NOW... $14.50
4	3 SHORT SLEEVE SHIRTS (LION LOCK PRESS) 2 TROPICAL WEIGHT TROUSERS (LION LOCK PRESS) $30.75 VALUE	NOW... $25.25

TROUSERS WITHOUT LION LOCK-PRESS MACHINE WASHED ONCE AND NEVER IRONED
LION LOCK-PRESS TROUSERS WASHED TEN TIMES AND NEVER IRONED

NO MORE IRONING!

WITH LION LOCK-PRESS

- CREASES PERMANENTLY LOCKED IN
- WRINKLES LOCKED OUT PLUS,
- ACID RESISTANT

* Wash'em * Dry'em * Wear'em

Lion Lock-Press insures truly easy care. Simply machine wash, tumble dry and witness the neat, "just pressed" look every time. Saves time . . . saves money. Spots remove easily.

JACKET Lot 3095. This sleek, new Action-Line jacket is fashioned to distinguish you from your competition. 65% Orlon Acrylic, 35% Avril Rayon combine to give you top performance in permanent press business wear. Two deep slash pockets with pencil/tire gauge slot on left sleeve. Nylon stretch mesh in back eliminates shoulder bind. Adjustable cuffs and elastic waistband. Complete with emblem. **$10.95**

TROUSER Lot 2075. The winter weight Lock-Press trouser of 65% Orlon Acrylic, 35% Avril Rayon with gabardine weave and napped back for added warmth and comfort. Same fine tailoring features as below trouser. **$9.75**

TROUSER Lot 129. The Lock-Press summer weight trouser of 50% Polyester, 50% Combed Cotton for comfortable warm weather wear. Deep pockets of polyester and cotton for maximum wear. All seams sewn with polyester thread for extra strength. Pellon reinforced waistband eliminates rollover. **$7.95**

CAP Lot 25. Year 'round Legionnaire style in two-tone regulation grey/green color. Spruce green non-breakable visor. Nylon reinforced. **$1.95**

NOTE: All Lock-Press trousers shipped finished without cuffs unless otherwise indicated on order form.

EASY-CARE LION LOCK-PRESS SHIRTS

"Let your dryer do the ironing"

WASH'EM • DRY'EM • WEAR'EM

SHIRT Lot 226. Updated styling and quality fabric of 65% Polyester, 35% Combed Cotton. Popular panel front protects buttons from being torn off or scratching car finishes. Long Shirt tails. Sewn-in collar stays. Never needs ironing. Complete with emblem. **$5.60**

SHIRT Lot 526. Same as above but with short sleeves. **$4.75**

SHIRT Lot 221. A Manager exclusive that gives a flare of distinction. 50% Polyester, 50% Combed Cotton team up to give you the "just pressed" permanent press features. Smart panel front, long shirt tails, and sewn-in collar stays. With or without Manager Emblem. **$4.95**

SHIRT Lot 521. Same as above but with short sleeves. **$4.60**

The Versatile
SINCLAIR BLAZER

Casual Yet Handsomely Dressy

Lot 757. This new 55% Dacron, 45% Wool hopsacking blazer in woodland green is dressy yet casual, featuring special comfort and styling without sacrificing traditional details. Natural shoulder styling, flap pockets, complementary lining and crested metal buttons completely a truly classic look.

Complete with removable metal Sinclair pin. **$29.95**

Give normal suit size when ordering. 6 ft. and over order long. Available in the following size range:

REGULARS: 34-38 **LONGS:** 36-48
EXTRA LONGS: 38-48 **SHORTS:** 34-44

ONE-PIECE RAINCOAT IN SAFETY-GLO GREEN

RAINCOAT Lot 308. Easy to get in and out of for fast pump island service. Polyurethane coated nylon in brilliant Spring Green that shouts "safety" at the station and on service calls. Tapered cuffs snugly seals wrists. Special ventilated nylon netting inside permits free air flow.

$12.25

Sizes: Small, Medium, Large and Extra Large.

INSULATED THERMAL UNDERWEAR

UNDERWEAR — 100% cotton lining — 100% virgin polyester filler—100% nylon knitted shell. Snug fit without snaps or zippers. Soft absorbent lining for comfort. Heat resistant elastic in waistband. Can be machine washed and tumble dried. Knitted double cuffs on tops and bottoms.

COMPLETE SET **$8.50**

TOPS (each) . . . **$4.50**

BOTTOMS (each) **$4.50**

ZIP-IN LINERS

for extra warmth

SLEEVELESS lot 587. Made of 100% Polyester fiberfill quilted between nylon—offers maximum warmth in a durable feather-light material. Hand wash or dry clean. If ordered with jacket, we attach at no charge—if ordered separately, comes complete with zipper. Can be easily attached at home. Fits any Lion jacket.

$3.95

SLEEVES lot 787. Same as above but with sleeves and nylon knit wristlets.

$5.95

BUDGET PRICED SHIRTS

OF 100% COTTON

SHIRT Lot 219. Sanforized for permanent fit and mercerized for lustrous finish. Contains no synthetics. Double yoke provides strength and plenty of shoulder room. Semi-spread collar with permanent stays. Large patch pockets with button down flaps. Pencil slot. Long shirt tails that won't pull out. Complete with emblem.

$3.25

SHIRT Lot 519. Same as above but with short sleeves.

$2.95

GUARANTEE

Lion Uniforms are guaranteed to be free from defects in workmanship or materials. If garment has failed under the terms of this guarantee, we will either replace or issue a refund.

Lion Uniform, Dayton, Ohio

THE FINEST SINCLAIR POLAR COAT! COMPLETE WITH ZIPPER-DETACHABLE HOOD

POLAR COAT lot 1189. The ultimate in all-weather wear. Outer shell of 100% Polyester taffeta, neoprene coated for complete weather proofing. Inter-lined with thick Orlon pile. Sleeves warmly lined with rayon twill quilted to acrylic fibers. Triple stitched at bottom of coat to prevent lining from sagging. Two upper slash pockets made with strong warm flannel. Tire gauge/pencil slot on left sleeve. Snug nylon knit wristlets to stop frigid drafts. Matching hood lined with Orlon pile. drawstrings for snug fit around face and neck. Attached to surcoat with slide fastener for easy removal.

SIZES: SMALL, MEDIUM, LARGE AND EX-LARGE **$22.50**

TROOPER CAP lot 66. This popular "Trooper" Cap of Polyester Gabardine matches surcoat. Has warm Dynel fur ear flaps for cold weather comfort. Polyester fiberfill quilted lining — complete with official Sinclair emblem. **$3.95**

(TEAR ON PERFORATION—FOLD—STAPLE—MAIL)

MEASURE FOR EXACT FIT

TAKE A MOMENT TO READ THIS TRUE STORY:

"IT TAKES MONEY TO MAKE MONEY"

It's a story about a Sinclair Dealer with four employees who saves hundreds of dollars every year.

There was a time when the dealer and his men rented their uniforms. Each man spent an average $4.00 per week for rental charges. In other words, the station spent an average $20.00 weekly on uniforms. That added up to $1,040.00 per year . . . over one thousand dollars for five men to clothe themselves for one year . . . and they had nothing to show for it but patched and faded cotton work clothes, which didn't even belong to them, and a handful of receipts.

This dealer got smart. He took advantage of Lion's package specials to save money. He and his men now take pride in wearing quality wardrobes with acid resistant Lion Lock-Press. And they pay far, far less for uniforms . . . uniforms styled with the Sinclair Dealer in mind.

This year the dealer will pick Lion package numbers 1, 2 and 4 (see cover for details). He will get 9 shirts, 4 pair of Lock-Press trousers, an Action Line Jacket and a year 'round Legionnaire style cap. For all this he will spend only $68.70 and the cost of outfitting all five men will be only $343.50, a savings of $696.50 over the average rental fees.

Sound good? Listen to this!! The dealer's men can repay him for their uniforms by simple payroll deductions. Also, for a fraction of the $696.50 savings, he can either have a reputable laundry and dry cleaning service pick up and deliver clean uniforms regularly, or the uniforms can be cleaned at a local coin operated laundry or dry cleaner (remember, Lock-Press means no pressing required). Either way, he will still be money ahead.

What does he do with the money once spent on rentals? He buys high turnover items and resells them to make more money. Isn't that what **your** business is all about?

STAPLE HERE

MAIL TO NEAREST LION SERVICE CENTER

1757 Tully Circle, N. E.
Atlanta, Georgia 30329 (404) 633-2653

1610 West 132nd Street
Gardena (L. A.) Calif. 90249 (213) 532-5700

145 Industrial St.
San Francisco, Calif. 94124 (415) 285-5131

2211 15th Ave. West
Seattle, Washington 98119 (206) 283-0640

8605 Sovereign Row
Dallas, Texas 75247 (214) 631-7240

151 Wilson Court
Bensenville, Ill. 60106 (312) 766-6222

316 West Westfield Ave.
Roselle Park, N. J. 07204 (201) 241-4020

P. O. Box 14165 Northridge Br.
Dayton, Ohio 45414 (513) 278-6531

P. O. Box 57, Williamsburg, Kentucky
40769, Ph. (606) 549-9151

FOLD HERE

PLACE 6¢ STAMP HERE

LION UNIFORM

_____

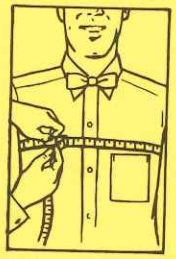
_____

(TEAR ON PERFORATION—FOLD—STAPLE—MAIL)

MEASURE FOR EXACT FIT

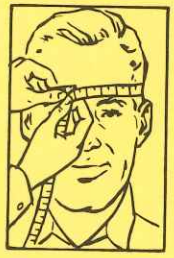
SHIRTS— For correct neck size, bring the tape measure around the neck as shown. The reading where the tape meets is your correct size. To get sleeve length, start tape at center back of outside collar band, bring over the shoulder and down the outside of arm to point where you want sleeve to end. Number of inches at wrist is your sleeve size.

TROUSERS— Hold tape around the waistline where you want trousers to be worn and hold as snug as you want them to fit. Read the correct waist size where the tape meets. For inseam length, keep trousers at position where normally worn, measuring the inseam from the crotch to the desired length.



JACKETS, SURCOATS, COVERALLS— For chest measurement, place the tape high under the armpits over the clothing to be worn under the garment. The number of inches where the tape meets is your chest size, correct measurement for Jacket and Coveralls.

CAPS— Order caps by your regular hat size, or bring the measuring tape around head as shown. Send us the number of inches (shown on tape) and we will convert it to your proper cap size.



SIZES REGULARLY AVAILABLE

LONG SLEEVE SHIRTS are made in every half inch neck size from 14 thru 18. Each neck size is made in three sleeve lengths. *Shorts* have 32", *Mediums* have 33", *Longs* have 35" sleeves. To order shirts, measure neck size and sleeve length only.

SHORT SLEEVE (SPORT) SHIRTS are made in four sizes, Small, Medium, Large and Extra Large. Small 14-14½, Medium 15-15½, Large 16-17, Extra Large 17½-18.

TROUSERS are made in the following waist sizes: 29, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, and 50. All inseam lengths up to 36".

JACKETS and SURCOATS are in 2" chest sizes from 36 to 50. Longs for men 6 ft. and over from sizes 38 to 46.

CAPS are in sizes 6⅝, 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½, 7⅝

COVERALLS are made in 2" chest sizes from 36 to 50. Longs for men 6 ft. and over from size 38 to 46.

SERVICE COATS are made in 2" chest sizes from 36 thru 50. Available in regular lengths only.

Sinclair

ALL UNIFORMS WILL HAVE THE SINCLAIR EMBLEMS AT NO EXTRA CHARGE TO YOU!

SPECIAL SAVINGS FOR Sinclair DEALERS!

Measurement Symbols N=Neck S=Sleeve Ht.=Height Wt.=Weight W=Waist L=Length

DESCRIPTION	Print Name: 25c per garment HT. WT.	Print Name: 25c per garment HT. WT.	Print Name: 25c per garment HT. WT.	Print Name: 25c per garment HT. WT.	PRICE	TOTAL AMOUNT
Name over right pocket					.25 ea.	
Embroidery on back (2" block letters)					Per Letter .20 Per Garment	
Identi-plate					.35	

A-PACKAGE & SAVE!

		QTY.	SIZE	QTY.	SIZE	QTY.	SIZE	QTY.	SIZE	
1.	1 Action Line Jacket Lot 3195 2 Year 'Round Trousers Lot 2075 1 Year 'Round Legionnaire Cap Lot 25		W L SIZE		W L SIZE		W L SIZE		W L SIZE	VALUE $32.40 **$26.95**
2.	6 Long Sleeve Cotton Shirts Lot 219	QTY.	SIZE N S	QTY.	SIZE N S	QTY.	SIZE N S	QTY.	SIZE N S	VALUE $19.50 **$16.50**
3.	6 Short Sleeve Cotton Shirts Lot 519	QTY.	SIZE N S	QTY.	SIZE N S	QTY.	SIZE N S	QTY.	SIZE N S	VALUE $17.70 **$14.50**

PICK-

4.

3 Short Sleeve Shirts (LLP)	Lot 526	QTY.	N	S	QTY.	N	S	QTY.	N	S	QTY.	N	S	QTY.	N	S	VALUE $30.75						
2 Tropical Weight Trousers (LLP)	Lot 129		W	L		W	L		W	L		W	L		W	L	$25.25						

SHIRTS		QTY.	N	S	QTY.	N	S	QTY.	N	S	QTY.	N	S		
*Mgr.—White Polyester Blend—Long Sleeve	Lot 221													$ 4.95	
*Mgr.—White Polyester Blend—Short Sleeve	Lot 521													$ 4.60	
*Polyester Blend—Grey/Green—Long Sleeve	Lot 226													$ 5.60	
*Polyester Blend—Grey/Green—Short Sleeve	Lot 526													$ 4.75	
100% Cotton—Grey/Green—Long Sleeve	Lot 219													$ 3.25	
100% Cotton—Grey/Green—Short Sleeve	Lot 519													$ 2.95	
Manager Emblem for White Shirts ☐ With ☐ Without															

TROUSERS ☐ Cuffs		QTY.	SIZE W	L	QTY.	SIZE W	L	QTY.	SIZE W	L	QTY.	SIZE W	L		
*Polyester Blend—Spruce Green—Summer Weight	Lot 129													$ 7.95	
*Acrylic Blend—Gabardine—Spruce Green—Winter Weight	Lot 2075													$ 9.75	
(All Trousers Shipped finished without cuffs—Unless Indicated Above)															

JACKETS		QTY.	SIZE	QTY.	SIZE	QTY.	SIZE	QTY.	SIZE		
*Acrylic Blend—Gabardine—Action Line	Lot 3195									$10.95	
Woodland Green Blazer—Dacron/Wool Year-Round Hopsacking	Lot 757									$29.95	
Sinclair Blazer Pin										$ 1.35	
Zip-In Liner—Sleeveless S-M-L-XL	Lot 587									$ 3.95	
Zip-In Liner—Sleeves S-M-L-XL	Lot 787									$ 5.95	
Zip-In Track for Extra Jacket	If more than one jacket of same size is purchased and you wish one liner in both.									$ .50	

SURCOAT		QTY.	SIZE	QTY.	SIZE	QTY.	SIZE	QTY.	SIZE		
100% Polyester Taffeta—with Zipper Hood	Lot 1189									$22.50	

CAPS		QTY.	SIZE	QTY.	SIZE	QTY.	SIZE	QTY.	SIZE		
Trooper Style—Fur Lined Ear Flaps	Lot 66									$ 3.95	
Legionnaire Style—Year 'Round	Lot 25									$ 1.95	

RAINCOAT		QTY.	SIZE	QTY.	SIZE	QTY.	SIZE	QTY.	SIZE		
Safety Glo—Spring Green Polyurethane	Lot 308									$12.25	

MISCELLANEOUS		QTY.	SIZE	QTY.	SIZE	QTY.	SIZE	QTY.	SIZE		
Coveralls—100% Cotton Twill	Lot 969									$ 6.95	
Underwear—Thermal Insulated—Set S-M-L-XL										$ 8.50	
Underwear—Top Only	Lot 887									$ 4.50	
Underwear—Bottom Only	Lot 987									$ 4.50	
Bow Tie—Green Cloth—Clip On										$ .50	
Belt—Hidden Buckle—Black Leather										$ 1.50	
Back Emblem										$ .75	

Send check or money order and staple securely

*Lion Lock-Press . . . Never Needs Ironing

NAME DATE / /

ADDRESS

CITY STATE ZIP

(Important)

903

TOTAL OF ABOVE (including specials)	$
Residents of Ohio, Kentucky, Illinois, Texas, Georgia, California, Washington, add SALES TAX	$
TOTAL SALE	$

Sinclair

BULK RATE
U.S. Postage
PAID
Permit No. 7
Dayton, Ohio

LION UNIFORM

Recognized Leadership in *DESIGN·QUALITY·SERVICE*

General Offices: Dayton, Ohio 45414

SERVICE CENTERS:
Atlanta, Ga.; Chicago, Ill.; Dallas, Texas; Dayton, Ohio; Roselle Park, N.J.; Los Angeles, Calif.; San Francisco, Calif.; Seattle, Washington
PLANT: Williamsburg, Ky.